
PRESS RELEASE

Theme for World Pharmacists Day 2015 will be partnership

For immediate release

The Hague, Netherlands, 17 December 2014 — The theme for next year's World Pharmacists Day (25 September 2015) will be "Pharmacists: your partners in health", the International Pharmaceutical Federation (FIP) announced today.

"The theme was chosen to stress the confidence and close collaboration that pharmacists have with patients and other health care professionals. It could also be used to emphasise to policy-makers the concept of pharmacists being providers of solutions to governments through their services; a key tactical approach in FIP's vision. The theme covers self-care, but equally relates to all elements of the supply chain, industry, research and hospital," said FIP President Dr Carmen Peña. "Partnership, in other words cooperation and collaboration, to ensure that the best possible quality of health care is provided to individuals and the community at large is also a component of FIP's Code of Ethics for Pharmacists and its Model Oath for Pharmacists."

Next year will be the fifth World Pharmacists Day and it will be used by FIP's members around the world to highlight the impact and added value of the pharmacy profession and its role in improving health to authorities, other professions and the media as well as to the general public.

"Great partnerships are based on agreed visions. They have shared goals, commitment, vital skills, rapport, and the ability to have difficult talks and overcome obstacles. Every day three million pharmacists and pharmaceutical scientists around the world act as partners to patients, other health care professionals and other scientists. They put all of these elements into practice with the vision of better health," FIP CEO and general secretary Mr Luc Besançon said.

Official FIP resources to support World Pharmacists Day will be available at www.fip.org/worldpharmacistsday in January.

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Notes for editors

About World Pharmacists Day

World Pharmacists Day was adopted by the FIP Council at the 2009 World Congress of Pharmacy and Pharmaceutical Sciences in Istanbul, Turkey. September 25 was chosen because it is the date that the FIP came into existence in 1912. The purpose of World Pharmacists Day is to encourage activities that promote and advocate for the role of the pharmacist in improving health in every corner of the world. Examples and images of World Pharmacists Day activities and celebrations from 2014 are available at <http://on.fb.me/1IX3w4G>.

ABOUT FIP

The International Pharmaceutical Federation (FIP) is the global federation of national associations of pharmacists and pharmaceutical scientists, and is in official relations with the World Health Organization. Through its 132 member organisations, it represents over three million practitioners and scientists around the world. www.fip.org

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